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Joining & building inclusive communities in the supplement industry



Show Announcements:

- Download the Mobile App to view the Exhibitor List, Show Schedule, Floor Plan and our Sponsors.
 - Thank you to our Mobile App sponsor: **Epicor (Booth 4465)**
- Wi-Fi – Sponsored by **Cactus Botanicals (Booth 4237)**
 - Select network: **SupplySideWest23**
 - On the splash page, agree to terms & conditions
 - Enter access code: **cactus4237** (access code is case sensitive)
- Please place all devices on silent mode
- The Expo Hall is open today from 10am – 5:30pm.
- There is an LGBTQ + Allies Networking reception tonight from 5:30-7:30pm in South Pacific Ballroom F.
This reception is in partnership with the Naturally Proud Network.



Joining & building inclusive communities in the supplement industry



Sandy Almendarez
SupplySide



Franck Gillet
Naturally Proud
Network



Michelle Martin
Cypress Systems Inc.

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Naturally Proud Network (NPN)

Developing a sense of belonging





What does joining and building inclusive communities mean?

- + Creating spaces and social networks gathering where individuals from diverse backgrounds, identities, and perspectives are **welcomed, respected, and valued**.
- + Fostering a **sense of belonging** and equity for everyone, regardless of their race, ethnicity, gender, sexual orientation, disability, religion, age, or any other characteristic.
- + A need for a **sense of belonging for the LGBTQ community** in our industry



Genesis – Key Dates

- + **2018 – July – NBJ Summit**
 - + How a casual conversation during a lunch break lead to the creation of an LGBTQ+ Nutraceutical & Natural Professional Network between Randy Kreienbrink and Ken Seguine
- + **2018 - September – Natural Product Expo East**
 - + Original first meeting of what we now call Naturally Proud Network.
 - + Creation of a Linked In group
- + **2018 – November – Supply Side West**
 - + First meeting with the soon to be NPN board at Rhythm and Riffs -Mandalay bay
- + **2019 – October**
 - + First official event with the tremendous support of Informa
- + **2019 – October 21st**
 - + Official Incorporation date of NPN as a 501(c)(3) non-profit organization
 - + Goal : professional networking offering a place for visibility and encouragement
 - + Philanthropic organization / fundraising events – Spotlighting charity





Board Members



Franck Gillet (He/Him)

Co-Founder / President

VP of Sales - North America

Nexira



Crystal Webber, MS, RD (She/her)

Vice President

Founder & CEO

Niche Nutrition LLC



Randy Kreienbrink, CFS (He/Him)

Co-Founder / Treasurer

VP Sales & Marketing

Artemis International



Gabriel Paulino (He/Him)

Co-Founder / Secretary

Co-Founder & Chief Product Officer

Renegade.bio



Harper Hall (They/Them)

Board Member

Global Flavor Applications and Technical Service Leader

PureCircle by Ingredion



Steve Siegel (He/Him)

Board Member

VP Sales & Marketing

Ecuadorian Rainforest



Kurt Callaghan (He/Him)

Board Member

Global Strategic Director, Sugar Reduction

PureCircle Office of the CEO at Ingredion Incorporated



Embarking Industry Leaders

+ Elite Sponsors



+ Gold Sponsors



+ Silver Sponsors

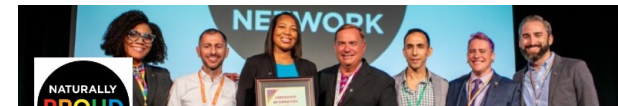


ARTEMIS
INTERNATIONAL, INC.
From Field To Function™



+ Supporters

+ Events & Linked In



Naturally Proud Network
Uniting The Nutraceutical & Natural Products Industry LGBTQ+ & Allies
Health, Wellness & Fitness · 374 followers · 2 employees



By Informa Markets



Making a Difference Inside and Outside of our industry

- + Making a Difference Together Supporting Local Organization
- + Donation Tracker: **\$ 47,117**
- + Organizations NPN has supported:





Join us

+ LGBTQ+ Allies Networking Reception

+ Join community members and allies for an evening of drinks, networking and fun!

Tonight at 5:30pm

+ Location: South Pacific Ballroom F

Women In Nutraceuticals



+ Mission

- + Empower women in nutraceuticals to unlock their personal and professional potential

+ Vision

- + Achieve economic and societal equity to change the global nutraceutical industry

Women In Nutraceuticals began in November 2021



- + 10 dedicated and passionate people in multiple countries
 - + Zooming multiple times a month, questioning, collaborating, and forging a path to launch an organization that helps create a better tomorrow for our industry.
- + We started with a question
 - + What will it take to start to make a change? Discussions were our first step, but developing and committing to goals and KPIs was critical to fundamental change.

Our evolution and fun along the way





In ONE Year...

400+ members

100+ volunteers

10 inaugural mentorship class members

2,600+ LinkedIn followers

60+ editorial placements in all industry media outlets

50+ sponsors & partners

501c3 US tax status

NBJ award winner

End – Thank You