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Celebrate Natural Products Week

 **informa markets**

Show Announcements:

- Wi-Fi – Sponsored by **Cactus Botanicals (Booth 4237)**
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- Please place all devices on silent mode
- The Expo Hall is open today from 10am – 5:30pm.
- There is an LGBTQ + Allies Networking reception tonight from 5:30-7:30pm in South Pacific Ballroom F.
This reception is in partnership with the Naturally Proud Network.

Download the
Mobile App:



Celebrate Natural Products Week



Jon Benninger
SupplySide



Heather Granato
Informa Markets

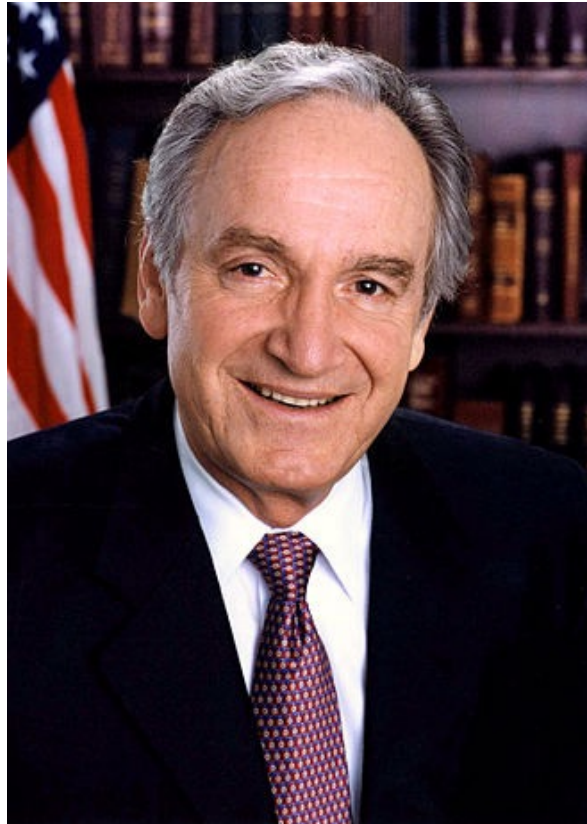


Loren Israelsen
United Natural
Products Alliance

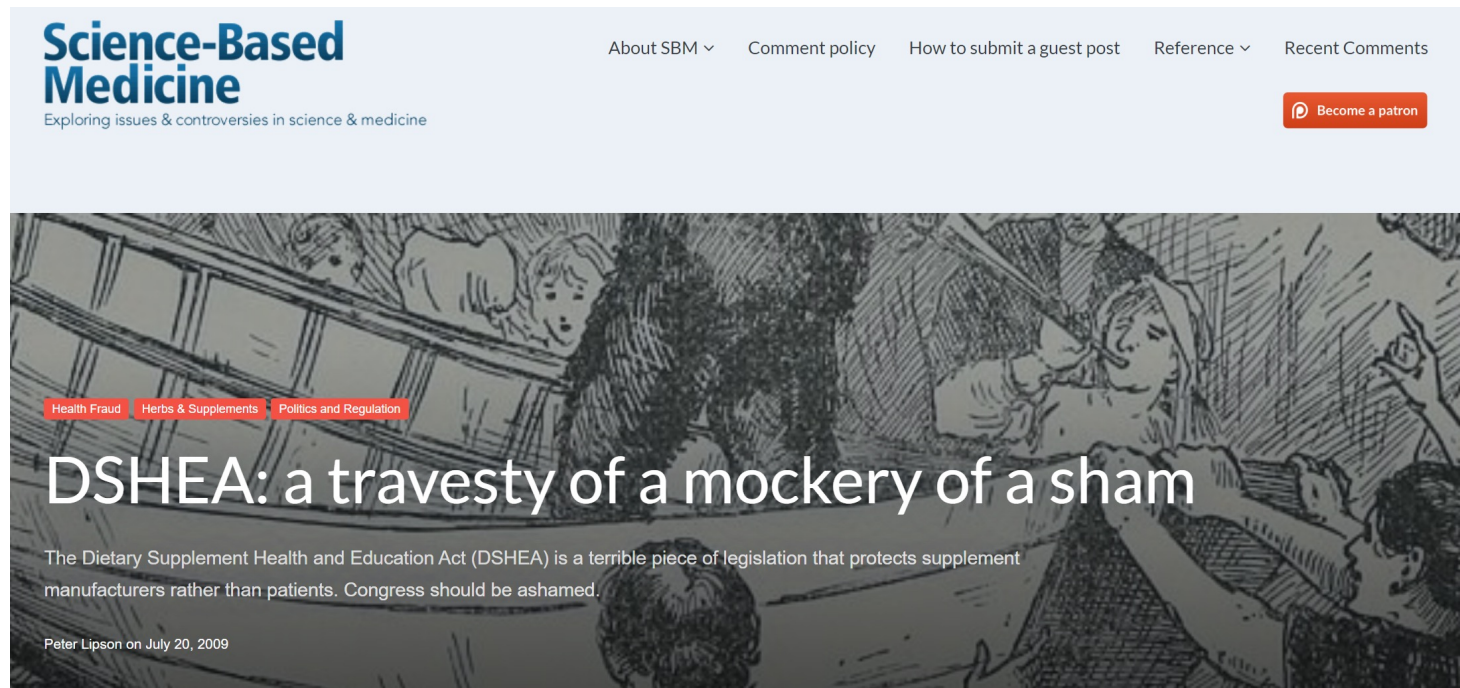
So, why do we acknowledge this anniversary?

- This was our greatest political achievement.
- All of us are here because of DSHEA.
- But now our DSHEA champions are gone...

Orrin Hatch, Tom Harkin, Bill Richardson...



- But our critics remain.



The image shows a screenshot of a website for Science-Based Medicine. The header includes the site name, a tagline, and navigation links. The main content area features a large illustration of a crowd and a person being examined. The article title is prominently displayed, followed by a short summary and the author's name and date.

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DSHEA: a travesty of a mockery of a sham

The Dietary Supplement Health and Education Act (DSHEA) is a terrible piece of legislation that protects supplement manufacturers rather than patients. Congress should be ashamed.

Peter Lipson on July 20, 2009

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- 30 years is a long time.
 - Memories fade, and our political muscle memory is weak.
 - Honoring DSHEA at 30 is a time to retell the stories, strengthen our muscle memory, and prepare the next generations to carry the torch.

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- Natural product resolutions in Congress, in states, within local communities, at retail stores, on-line messaging campaigns – what a story we have. From 1994 to 2024:
 - We have seen growth going from \$4 to \$60 billion
 - hundreds of thousands are employed
 - billions of dollars in taxes have been paid, and
 - we are trying our best to keep America healthy.



Michael O. Leavitt

Governor

Declaration

Whereas, the natural health industry is a major economic and social component of the State of Utah; and

Whereas, the citizens of Utah have a strong tradition of self-care and an appreciation of the natural healing arts; and

Whereas, the natural health industry is one of the fastest growing business segments in the United States; and

Whereas, Utah's natural health industry strives to educate the state's citizens of the benefits of natural health care; and

Whereas, Utah's natural health industry labors to assist the state's citizens in achieving a high level of physical health and mental well-being; and

Whereas, Utah's natural health industry wishes to celebrate its rich heritage;

Now, Therefore, I, Michael O. Leavitt, Governor of the State of Utah, do hereby declare the week of February 18 through 25, 1995, as

Utah Natural Health Week

and urge all Utahns to join in recognizing and celebrating the great role natural health plays in the state.



Governor:

Michael O. Leavitt

DSHEA has stood up for you.

Now it's our turn to stand up for DSHEA.

End – Thank You